



Take Care New Mexico Provider Certificate

Part 7: COVID-19 Vaccine Outreach



Helpful topics to consider when you are talking to your patients about the COVID-19 vaccine.

- You are a trusted messenger!
- How to talk to your patients
- Key Messages for Your Patients
- Messaging about Common Concerns
- Benefits of Getting the COVID-19 Vaccine



Vaccination Outreach Tips

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- *Offer a point of contact with any vaccine-related materials you share so patients can follow up with questions.*
- *Talk to patients about your own vaccine experience.*
- *Make the invitation personal.*
- *Offer virtual “office hours” for patients who want to ask questions.*
- *Make vaccination the social norm.*



Community Partnerships

Partnering with community-based organizations can help with the following:

- Build vaccine demand
- Encourage and support vaccination sign-up
- Improve access to vaccination opportunities offered by your office
- Organize a vaccine event at your office



On-Site Vaccination Request: getvaxnm.com

On-site vaccination requests can be made at the following url: getvaxnm.com

If you want to host a weekend, evening or weekday clinic and you don't have enough staff, sign up for an on-site vaccination event at getvaxnm.com, and the DEPARTMENT OF HEALTH can send a team to support you!





**Any questions please contact the
NMDOH Immunization Program at
covid.vaccines@state.nm.us.**

